The Wisconsin Economic Development Corporation (WEDC) has provided the Center for Dairy Research (CDR) TURBO Program with funding to assist entrepreneurs and small companies (50 or less employees) in purchasing equipment to commercially produce their food or beverage product that contains a dairy ingredient. These funds are available through a reimbursable grant of up to $20,000. Reimbursement funds will be released to an approved company after it provides appropriate documentation as to the use of the funds in accordance with the submitted application.

***Please fill in the gray boxes.***

**Part I: Applicant information**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Date Submitted: |  | | |  | | |
| Company Name: | |  | | | Date Established: |  |
| Physical Address: | | |  | | | |
|  | | | | | | |
| Legal Status (e.g., LLC, S corp., C corp): | | | | |  | |
| Federal Employer Identification Number (nine digits): | | | | |  | |
| Primary product: | |  | | | | |
| NAICS Code (<https://www.census.gov/cos/eos/www/naics/>): | | | | |  | |

**Company Personnel Information**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Name | Title | Phone | Email |
| 1 |  |  |  |  |
| 2 |  |  |  |  |
| 2 |  |  |  |  |
| 4 |  |  |  |  |

**Part II: Project Overview**

For this section, you must create a “WORD” document and write a paragraph or two in answering each of the following six questions. Applicants are encouraged to send Vic Grassman a preliminary draft of their responses for feedback in order to strengthen their final application.

Vic Grassman, TURBO Program Manager | [vgrassman@cdr.wisc.edu](mailto:vgrassman@cdr.wisc.edu) | 608-512-6661

***Using a “Word” document, please answer the following questions using short paragraphs.***

1. A sentence or two about your company, when was the company founded, its major lines of business etc.  Also, a short paragraph as to what prompted you to work with CDR/UW-Platteville/UW-Stout/UW-River Falls on this project, i.e. surplus milk, demand for products not available in retail stores etc.
2. Timeframe for working with one of the above institutions to development. It might have started a year or two ago but when did it finish? “Finish” means you stopped working with one of the above institutions.
3. Regarding the equipment that you would use the reimbursable grant for, why do you need it, what will it be used for, and why it is important to produce your new product.
4. What will this equipment cost? Does it need to be custom made or off the shelf? If custom made how long will it take to build the equipment?
5. Share any marketing information you may have, where the products will be sold, locally, regionally, nationally. Also please attach any market studies or analyses you might have if available.
6. Include a projection as to how many jobs will be created/retained as a result of this new product line in the next 2-3 years. Also, the total capital costs spent to bring this product to market.  (For example: equipment needed, and/or is there in existing space for this production or will a building expansion be needed.)

|  |  |
| --- | --- |
| Project Location: |  |

**PART III: SOURCES/USES OF PROJECT FUNDS**

Please provide a summary of the sources and uses of funds for your project. Sources could include personal funds, revenues, grants, bank debt etc. Examples of “uses” would include building renovations, purchasing other equipment, permits, wages, marketing expenses, etc. Although actual written vendor quotes are not required for this section, please supply your best estimates possible

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Source | | Amount | Use |
| 1 |  | |  |  |
| 2 |  | |  |  |
| 3 |  | |  |  |
| 4 |  | |  |  |
| 5 |  | |  |  |
| 6 |  | |  |  |
| 7 |  | |  |  |
| 8 |  | |  |  |
| 9 |  | |  |  |
| 10 |  | |  |  |
| Total Project Cost: | |  |  | |

**Part IV: Proposed Uses of TURBO Grant Reimbursement Funds**

In this section, please include the equipment that you are asking the TURBO grant to reimburse you  for. Maximum reimbursement is $20,000 each item entered will require a vendor’s quote.

|  |  |  |
| --- | --- | --- |
|  | Amount | Use (please be specific) |
| 1 |  |  |
| 2 |  |  |
| 3 |  |  |
| 4 |  |  |
| 5 |  |  |
| 6 |  |  |
| 7 |  |  |
| 8 |  |  |
| 9 |  |  |
| 10 |  |  |
| Total Amount of TURBO funding requested: | |  |

**Applicant:** By typing my name in the box below, I certify that all information on this application is accurate and complete.

|  |  |  |  |
| --- | --- | --- | --- |
| Print Name: |  | Date: |  |
| Signature: |  | | |

For further information or if you have questions, please contact Vic Grassman, TURBO Program Manager, Center for Dairy Research, Tel:  608-512-6661, Email:  [vgrassman@cdr.wisc.edu](mailto:vgrassman@cdr.wisc.edu)



[www.cdr.wisc.edu/turbo](http://www.cdr.wisc.edu/turbo)