



CENTER FOR DAIRY RESEARCH

"Solution Based Research Backed by Experience, Passion and Tradition"

CDR **TURBO** Business Development Assistance

For thirty years, the Wisconsin Center for Dairy Research (CDR) has provided applied research, new product development and technical services to the dairy food industry. Now, the CDR **TURBO Program** or **T**ech Transfer, **U**niversity **R**esearch and **B**usiness **O**pportunity program is expanding those offerings by connecting food technology entrepreneurs with business planning resources.

Serving as a complete package for start-ups or growing companies who are interested in the food technology sector, the TURBO program provides clients with access to a number of resources that can aid growing companies in the food technology sector. This fee-for-service program builds upon TURBO's economic development network, which can help clients to identify and apply for financing, obtain workforce information and more. This service complements CDR's extensive training, technical support and product development programs and supports CDR's partnerships with the dairy products industry to bring innovative, nutritious and profitable products to the marketplace. Regardless of your needs, CDR TURBO can help you find, navigate and leverage the various resources available to help you grow your business.



Services Include:

- Reviewing and/or assisting in writing business and marketing plans
- Identifying appropriate economic development financing programs at the local, state and national levels
- Obtaining workforce information and identifying possible program resources
- Writing financing and grant applications
- Evaluating site locations
- Identifying appropriate entrepreneurial resources and programs for a business
- Explaining economic development program benefits for a business
- Conducting economic development research and analyses.
- Providing information on local zoning and other business related permit requirements
- Identifying community development resources for infrastructure purposes, i.e. sewer, water installation, etc

The TURBO program can also help to facilitate the following:

- Accessing economic development financing programs
- Referring entrepreneurs to university and non-university resources and programs
- Accessing workforce grant programs
- Accessing economic development incentives from multiple sources
- Accessing WEDC resources
- Accessing local business related permits.
- Accessing community development resources
- Referrals to non-profit and private sector economic development resources



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