**Dairy Business Initiatives: Common Allowable Activities**

In all cases, these expenses must be directly related to a DBIA goal, in support of the grant project, and, in many cases (labels, marketing, etc.), must be product-specific and not in support of the general brand.

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| Category | Description |
| On-farm diversification/ Value-Added Products/ Enhancement of Dairy By-Product | 1. Purchase of specialty manufacturing equipment (e.g., cheese vats, cheese molds, flipping tables, curd mills, and/or cheese cutters). 2. Purchase and installation of packaging equipment (e.g., cup fillers, vacuum sealer, and/or label machines). 3. Purchase and installation of ice cream making equipment. 4. Purchase and installation of fluid milk bottling equipment. 5. Purchase and installation of pasteurizers and/or homogenizers. 6. Purchase and installation of industrial freezers and/or display cases. 7. Consultant Services for product-related design and/or marketing expenses. 8. Consultant Services for project feasibility studies (marketing, technical, economic development, etc.). 9. Expenses related to product development and/or research trials (includes related ingredients & supplies). 10. Expenses related to clinical trials/studies (to allow product-based claims to be made).  11. Payment for licensure and/or membership in of professional organizations. 12. Payment for training, workshops and/or trade shows. 13. Payment for travel to training, workshops and/or trade shows. 14. Payment for insurance and/or rent. |
| Creation of Export Program | 1. Payment for trade shows and associated expenses. 2. Payment for travel to trade shows. 3. Payment for shipping (e.g., product samples and/or marketing materials). 4. Consultants Services for export issues (e.g., market access, shipping, market research, etc.). |

**Unallowable DBI-funded Activities**

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| Category | Description |
| |  | | --- | | Construction | | |  | | --- | | Funding cannot support construction activities. This prohibits using DBI funds for building a new facility or expanding an existing processing facility, road construction, construction of milk houses, or receiving bays. | |
| General Purpose Equipment | Funding cannot support general purpose equipment (e.g., office equipment, furniture) not used in specialty manufacturing or other project-specific purposes. |
| Vehicles | Funding cannot support vehicles for delivery or other transportation. |