**Dairy Business Initiatives: Common Allowable Activities**

In all cases, these expenses must be directly related to a DBIA goal, in support of the grant project, and, in many cases (labels, marketing, etc.), must be product-specific and not in support of the general brand.

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| Category | Description |
| On-farmdiversification/Value-AddedProducts/Enhancement ofDairy By-Product | 1. Purchase of specialty manufacturing equipment (e.g., cheese vats, cheese molds, flipping tables, curd mills, and/or cheese cutters).2. Purchase and installation of packaging equipment (e.g., cup fillers, vacuum sealer, and/or label machines).3. Purchase and installation of ice cream making equipment.4. Purchase and installation of fluid milk bottling equipment.5. Purchase and installation of pasteurizers and/or homogenizers.6. Purchase and installation of industrial freezers and/or display cases.7. Consultant Services for product-related design and/or marketing expenses.8. Consultant Services for project feasibility studies (marketing, technical, economic development, etc.).9. Expenses related to product development and/or research trials (includes related ingredients & supplies).10. Expenses related to clinical trials/studies (to allow product-based claims to be made).11. Payment for licensure and/or membership in of professional organizations.12. Payment for training, workshops and/or trade shows.13. Payment for travel to training, workshops and/or trade shows.14. Payment for insurance and/or rent.  |
| Creation ofExport Program | 1. Payment for trade shows and associated expenses.2. Payment for travel to trade shows.3. Payment for shipping (e.g., product samples and/or marketing materials).4. Consultants Services for export issues (e.g., market access, shipping, market research, etc.). |

**Unallowable DBI-funded Activities**

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| Category | Description |
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|  Construction  |

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| Funding cannot support construction activities. This prohibits using DBI funds for building a new facility or expanding an existing processing facility, road construction, construction of milk houses, or receiving bays. |

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|  General Purpose Equipment |  Funding cannot support general purpose equipment (e.g., office equipment, furniture) not used in specialty manufacturing or other project-specific purposes.  |
|  Vehicles | Funding cannot support vehicles for delivery or other transportation. |